



HFMA Chapter Success Plan

Chapter Name

Chapter Leader Name, Position

Choose 4 from the following. **Must** include individual Membership Growth

Metric 1: Individual Membership Growth (Required)

(Check one)

Growth

Retention

Both

A. Identify Chapter Status *(limit 150 characters)*

B. Goals & Objectives *(must be measurable and descriptive, limit 350 characters)*

C. Method to Accomplish *(complete 2 – 4 objectives)*

	Objectives	Target Date	Measure of Success
1			
2			
3			
4			
Goal			

D. Status Update – Quarterly *(limit 350 characters)*

<input type="text"/>	% Complete
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E. Tools to Utilize Toward Metric Progress *(list up to 5)*

1	<input type="text"/>
2	<input type="text"/>
3	<input type="text"/>
4	<input type="text"/>
5	<input type="text"/>

HFMA Chapter Success Plan

Metric 2: Value (Check one)

- Net Promoter Score
 Education Quality
 Enterprise Communication

A. Identify Chapter Status *(limit 150 characters)*

B. Goals & Objectives *(must be measurable and descriptive, limit 350 characters)*

C. Method to Accomplish *(complete 2 – 4 objectives)*

	Objectives	Target Date	Measure of Success
1			
2			
3			
4			
Goal			

D. Status Update – Quarterly *(limit 350 characters)*

	% Complete
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E. Tools to Utilize Toward Metric Progress *(list up to 5)*

1	
2	
3	
4	
5	

HFMA Chapter Success Plan

Metric 3: Engagement (Check one)

- Certification – All Levels
 Succession Planning
 Networking
 Passion
 Collaboration

A. Identify Chapter Status *(limit 150 characters)*

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B. Goals & Objectives *(must be measurable and descriptive, limit 350 characters)*

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C. Method to Accomplish *(complete 2 – 4 objectives)*

	Objectives	Target Date	Measure of Success
1			
2			
3			
4			
Goal			

D. Status Update – Quarterly *(limit 350 characters)*

	% Complete
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E. Tools to Utilize Toward Metric Progress *(list up to 5)*

1	
2	
3	
4	
5	

HFMA Chapter Success Plan

Metric 4: Innovation

DEFINED BY THE CHAPTER:

A. Identify Chapter Status *(limit 150 characters)*

B. Goals & Objectives *(must be measurable and descriptive, limit 350 characters)*

C. Method to Accomplish *(complete 2 – 4 objectives)*

	Objectives	Target Date	Measure of Success
1			
2			
3			
4			
Goal			

D. Status Update – Quarterly *(limit 350 characters)*

	% Complete
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E. Tools to Utilize Toward Metric Progress *(list up to 5)*

1	
2	
3	
4	
5	