



2018 Leadership Training Conference PROGRAM

April 15-17
New Orleans, LA

Day	Start	End	Who	What	Room/Floor
Sunday	7:30A	5:00P	all	Registration	Chemin Foyer - 1st floor
Sunday	8:00A	8:30A	precon	Breakfast (preconference attendees only)	Grand Ballroom C - 1st floor
Sunday	8:30A	1:00P	precon	Leadership Preconference	Grand Ballroom C - 1st floor
Sunday	1:00P	5:00P		Sponsor Tabletops Open	Chemin Foyer - 1st floor
Sunday	3:00P	5:00P	RE, P, PE	Regional planning time	
				Region 1	Grand Salon A - Sect 3 - 1st flr
				Region 2	Grand Salon A - Sect 6 - 1st flr
				Region 3	Grand Salon B - Sect 12 - 1st flr
				Region 4	Grand Salon C - Sect 18 - 1st flr
				Region 5	Grand Salon D - Sect 22 - 1st flr
				Region 6	Grand Salon D - Sect 19 - 1st flr
				Region 7	Grand Salon C - Sect 16 - 1st flr
				Region 8	Grand Salon C - Sect 13 - 1st flr
				Region 9	Grand Salon B - Sect 10 - 1st flr
				Region 10	Grand Salon B - Sect 7 - 1st flr
				Region 11	Grand Salon A - Sect 4 - 1st flr
Sunday	3:00P	4:30P	new	Chapter Leadership 101: Tools and Tricks of the Trade	Grand Ballroom C - 1st floor
Monday	7:00A	6:00P	all	Registration	Chemin Foyer - 1st floor
Monday	7:30A	8:30A		Sponsor Tabletops Open	Chemin Foyer - 1st floor
Monday	7:30A	8:30A	all	Continental Breakfast	Chemin Foyer - 1st floor
Monday	8:30A	9:30A	all	General Session: A Word from the President and the Incoming Chair	Grand Ballroom A-B - 1st floor
Monday	10:00A	11:15A	all	Learning by Leadership Track	
			P / PE	You're Not Alone: A Practical Guide to Planning and Resources	Grand Ballroom C - 1st flr
			MC / CC	Beyond the Numbers -- Strategies for Making Meaningful Connections	Grand Salon B - Sect 12 - 1st flr
			PC	Setting the Stage for a Successful Year	Grand Salon A-Sect 3 & 6 - 1st flr
			T	Here's What Counts: An Overview of Chapter Accounting Processes	Grand Salon B - Sect 7 & 10 - 1st flr
Monday	11:30A	1:00P	PC	Program Chairs lunch: Speakers Scouting Report	St. James - 3rd flr
Monday	11:30A	1:00P	all	Good to Great Strategic planning for chapter improvement; includes lunch	
				Small metro	Fulton - 3rd flr
				Large metro	Camp - 3rd flr
				Rural	Magazine - 3rd flr
				Statewide rural	Newberry - 3rd flr
				Small statewide	Ascot - 3rd flr
				Medium statewide	Jackson - 3rd flr
				Large statewide	Parish - 3rd flr
Monday	1:30P	3:00P	all	Learning Labs	
				Successful programs for Engaging the HP and PPG Markets	Grand Salon B - Sect 9 - 1st flr
				A Yerger Hole in One: Teeing Up for a Successful Submission	Grand Salon C - Sect 15 - 1st flr
				Cvent 101	Grand Salon D - Sect 21 - 1st flr
				Chapter Leadership 101: Tools and Tricks of the Trade	Grand Salon D - Sect 24 - 1st flr
Monday	3:00P	3:30P		Sponsor Tabletops Open	Chemin Foyer - 1st floor
Monday	3:00P	3:30P	all	Refreshment Break	Registration area
Monday	3:30P	4:45P	all	Learning by Leadership Track	



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			P / PE	Crafting a Winning Game Plan	Grand Ballroom C - 1st flr
			MC	Building a fan base: Strategies for Recruiting and Retaining Members	Grand Salon B - Sect 9 - 1st flr
			PC / CC	Monday Morning Quarterbacking -- Great Ideas that Didn't Make It over the Goal Line	Grand Salon A - Sect 3&6 - 1st flr
			T	Chapter Budgets and Treasurer Fiduciary Responsibilities	Grand Salon B - Sect 7 & 10 - 1st flr
Monday	5:00P	7:00P	all	Interactive LTC Networking Reception	offsite: Fulton Alley
Tuesday	7:00A	12:00P		Registration	Chemin Foyer - 1st floor
Tuesday	7:15A	8:00A		Sponsor Tabletops Open	Chemin Foyer - 1st floor
Tuesday	7:15A	8:00A	all	Continental Breakfast	Chemin Foyer - 1st floor
Tuesday	8:00A	9:15A	all	General Session Carol Friesen, FHFMA - Reflections on the Past Year; Visions of the Cvent Future	Grand Ballroom A-B - 1st floor
Tuesday	9:30A	10:30A	all	Learning Labs	
			P, PE	A Conversation with Joe Fifer	Grand Ballroom C - 1st flr
				Getting Onboard the Good Ship Enterprise	Grand Salon B - Sect 9 - 1st flr
				Pitching the Change Up through Design Thinking	Grand Salon C - Sect 15 & 18 - 1st flr
				Cvent 102: Additional Products and Resources	Grand Salon D - Sect 21 & 24 - 1st flr
Tuesday	11:00A	1:30P	all	Learning by Leadership Track / Working lunch	
			P	Becoming an All-Star Coach	Compass - Riverside Bldg
			PE	Building out your Bench	Marlborough A/B - 2nd flr
			MC	Learning from Success	River, Port & Starboard - Riverside Bldg
			CC	Mastering the Multi-Platform Communication World	Steering - Riverside Bldg
			PC	Education by Design-- Strategies to Attract and Engage	Grand Salon B - Sect 7 & 10 - 1st flr.
			T	Potential Tax Implications Relating to Sponsorships	Quarterdeck Ballroom - Riverside Bldg
Tuesday	2:00P	3:00P		Good to Great working plan	
				Small metro	Grand Salon D - Sect 21-24 - 1st flr
				Large metro	Grand Salon B - Sect 9-12 - 1st flr
				Rural	Grand Salon C - Sect 18 - 1st flr
				Statewide rural	Grand Salon A - Sect 4 - 1st flr
				Small statewide	Grand Salon A - Sect 3&6 - 1st flr
				Medium statewide	Grand Salon C - Sect 13&16 - 1st flr
				Large statewide	Grand Salon D - Sect 19-22 - 1st flr
Tuesday	3:00P	5:00P	all	Chapter Action Plan planning time	